THE PROTESTANT HOUR
1727 CLIFTON ROAD, NE
ATLANTA, GEORGIA 30329
(404) 634-3324

A PRODUCTION OF
THE PROTESTANT RADIO AND TELEVISION CENTER

October 19, 1994

The Rev. John M. Buchanan
c/o Ms. Janet Krenek
Fourth Presbyterian Church
126 East Chestnut Street
Chicago, IL 60611

Re: Protestant Hour 1995

Dear Rev. Buchanan:

I just received word from the Rev. Ted Yaple that you have agreed to be a speaker on the 1995 Protestant Hour. The staff a PCUSA in Louisville as well as those of us involved in the ministry are more than pleased you have agreed to do so.

The Rev. Yaple has asked that I send you the dates and texts for your four sermons. The information is as follows:

March 19th	**3rd Sunday of Lent**	**Luke 13:1-9**
August 20th		**Luke 12:49-59**
September 17th		**Luke 15:1-10**
October 15th		**Luke 17:11-19**

In terms of sermon length, we like the scripture reading and the message to total between twelve and fifteen minutes. Rev. Buchanan, we don't want to restrict you, thus a sermon that runs a little less or a bit more is acceptable if necessary.

Appended, a Protestant Hour Intro and Exit script and a PH Facts and Questions for X-Talk sheet for a recent program featuring Dr. Henry Mobley, the present Presbyterian speaker. The script depicts the program layout, the music incorporated, and the announcer copy incorporated. The cross talk sheet is used to provide Don Elliot Heald, the program host/announcer, with some insight into the speaker, the sermon and any other points we feel would help to make the segment more conversational and interesting to the audience. I've also included a cassette tape of Dr. Mobley's program, "Down A Crooked Mile." It should give you some idea of the flow of the show.

We'll be recording the cross talk segment at the same time you record your sermons in Atlanta on January 27, 1995. We do this segment in a loose manner. Don Heald the program announcer is very easy to work with. Working together we'll evolve the conversation into a relaxed informative narrative. I will send you script outlines and cross talk sheets for your four programs a week or so before we record. To put them together, however, I need your sermons. Please forward as soon as you have them completed. The first or 2nd week in January would be fine. Thanks much.

What is referred to as the "teaser" on Dr. Mobley's material is normally a lift from the body of the sermon. For 1995 we're asking, (specifically for 1995 50th anniversary programming), the speaker to recall any Protestant Hour memories one might have... maybe a speaker you heard on the program... or the first time you heard it... or maybe a conversation about a program or speaker you had with a fellow pastor or lay person. If this is not possible we'll come up with opening lines that will accomplish the same feat.

It would be helpful... at your convenience... if you could send a resume and a picture. The picture and information taken from the resume will be used in the Protestant Hour newsletter, "Outreach," which will be published prior to your sermons airing. We will be promoting through press releases, etc. as well.

It is hoped we can promote the programs in Chicago. The program is presently not broadcast in the Chicago metro area. We've targeted Chicago as a "station acquisition market." One of my charges is the marketing of the program. I'll contact you in the foreseeable future and we can discuss the potentiality of the Protestant Hour in Chicago. My goal: to have the program placed no later than prior to the airing of your August program. If things go right we might be able to achieve the goal before the March program airs.

After you've digested your charge and thought about your sermons, give me a call or drop me a line if you feel I can be of some assistance. My phone number is (404) 921-6735. You can write me in care of PRTVC as noted on this letterhead. Ted Yaple is also available at PCUSA headquarters in Louisville.

Again, let me say thanks for agreeing to present your sermons on the Protestant Hour. I look forward to working with you..

Sincerely,

Woody Wilson
Contract Producer/Marketing Consultant

encl: (3)
c.c. Ted Yaple

ANNCR: COPY FOR INTROS, TRANSITIONS & EXIT

THE PROTESTANT HOUR -

DATE: October 30, 1994

PROGRAM #:P-P11-44

SPEAKER: Dr. Henry P. Mobley

PROGRAM TITLE: "Down a Crooked Mile"

SCRIPTURE: II Corinthians 12:7-9

THEME MUSIC: FADE UP DURING TEASER

SPEAKER: *(teaser taken from sermon script page II, paragraph 4)* "MAN IS ILL-EQUIPPED TO LIVE ON EARTH IN HIS NATURAL STATE, BUT MANAGES TO GROW BECAUSE WE THIRVE ON THE GLOW OF ACHIEVEMENT WHICH COMES WHEN WE MASTER THE DIFFICULT."

ANNCR: THAT WAS DR. HENRY MOSLEY... I'M DON ELLIOT HEALD... AND THIS IS THE PROTESTANT HOUR.

ANNCR: **THEME MUSIC**: UP AND UNDER

FEMALE ANNCR: WE THANK YOU FOR JOINING US TODAY FOR ANOTHER ADDITION OF THE PROTESTANT HOUR FEATURING MUSIC, CONVERSATION AND A MESSAGE OF FAITH...

SPEAKING OF MUSIC... THE FIRST TWO PERFORMANCES IN TODAY'S PROGRAM ARE BY THE CHOIR OF 2ND PRESBYTERIAN CHURCH IN LOUISVILLE, KY WHERE TODAY'S SPEAKER, DR MOBLEY, IS INTERIM PASTOR. LET'S LISTEN AS THEY PERFORM.

MUSIC: "God of Grace, God of Glory" 2nd Pres. (copyright 1957 Brodt Music Co., Charlotte, NC)

FEMALE ANNCR: "THAT WAS "BE JOYFUL IN GOD" PERFORMED BY THE CHOIR OF 2ND PRESBYTERIAN CHURCH IN LOUISVILLE.

NOW LET'S JOIN DON ELLIOT HEALD WITH TODAY'S SPEAKER, DR. HENRY MOBLEY, INTERIM PASTOR OF SND PRESBYTERIAN IN LOUISVILLE. DON, I UNDERSTAND THAT YOU AND DR. MOBLEY HAVE SOMETHING IN COMMON.

SPEAKER: [*Q & A session - taken from attached sheet*]

ANNCR: "DOWN A CROOKED MILE..." SOUNDS INTERESTING HENRY.

DON'T FORGET TO LISTEN AT THE CONCLUSION OF THE SERMON FOR INFORMATION ON HOW YOU GO RECEIVE A COMPLEMENATARY TRANSCRIPT OF "DOWN A CROOKED MILE."

BEFORE DR. MOBLEY PRESENTS HIS MESSAGE, HERE IS THE 2ND PRESBYTERIAN CHURCH OF LOUISVILLE CHOIR WITH "GOD OF GRACE GOD OF GLORY."

HYMN: "God of Grace, God of Glory" 2nd Pres. (copright 1957 Brodt Music co. Charlotte, NC)

SCRIPTURE: II corinteans 12:7-9

SERMON:

HYMN: "Just a Closer Walk with Thee" Hank Curci (Hank Curci Collection)

FEMALE ANNCR: YOU'RE LISTENING TO THE PROTESTANT HOUR.

MUSIC: THEME BYTE

A COMPLEMENTARY COPY OF DR. HENRY MOBLEY'S MESSAGE, "DOWN A CROOKED MILE" AS WELL AS INFORMATION ON THE MUSIC IN THE PROGRAM IS AVAILABLE BY WRITING THE PROTESTANT HOUR, ATLANTA, GEORGIA, 30329... THAT'S THE PROTESTANT HOUR, ATLANTA, GEORGIA 30329. WHEN YOU WRITE, REQUEST "DONW A CROOKED MILE." AS YOU'RE WRITING CONSIDER A DONATION TO THE MINISTRY OF THE PROTESTANT HOUR. IT WOULD BE MUCH APPRECIATED.

THE PROTESTANT HOUR WILL WELCOME BACK DR. MOLEY AGAIN IN FOUR WEEKS... RIGHT HEARE... AT THE SAME TIME... ON THIS STATION

MUSIC: THEME BYTE

HYMN: (*ONLY INCLUDED WHEN TIME PERMITS)*

FEMALE ANNCR: AS NORMAL WE HAVE A DIFFERENT SPEAKER NEXT WEEK... AND AS ALWAYS DON ELLIOT HEALD IS HERE TO TELL US WHO THAT PERSON IS...

ANNCR: NEXT WEEK WE WELCOME FOR HER 3RD FISIT IN 1994, THE REV. BARBARA TAYLOR. FOR THOSE NEW TO THE PROGRAM, THE REV. TAYOLOR IS RECTOR OF GRACE-CALVARY EPISCOPAL CHURCH IN CLARKESVILLE, GA. HERE'S AN EXCERPT FROM NEXT SUNDAY'S MESSAAGE, "THE ONE TO WATCH."

SPEAKER: *(Teaser page 2 - 3rd paga in yellow)* "ARE WE REALLY SUPPOSED TO ADMIRE A POOR WOMAN WHO GAVE HER LAST CENT TO A MORALLY BANKRUPT RELIGIOUS INSTITUTION? WAS IT RIGHT FOR HER TO SURRENDED HER LIVING TO THOSE WHO LIVED BETTER THAN SHE? WHAT IF SHE WERE SOMEONE YOU KNEW, SOMEONE OF LIMITED MEANS WHO DECIDED TO SEND HER LAST DOLLAR TO THE 700 CLUB? WOULD THAT BE ADMIRABLE, OR SCANDALOUS? WOULD THAT BE A GOOD DEED OR A CRYING SHAME?

ANNCR: REMEMBER THE REV. BARBARA TAYLOR, NEXT WEEK ON... THE PROTESTANT HOUR.

HYMN: "Day By Day" Schmidt (If I Gained the World"

THEME MUSIC: UP AND UNDER

ANNCR: YOU'RE LISTENING TO THE PROTESTANT HOUR, A MINISTRY OF THE PRESBYTERIAN CHURCH, (USA), THE EVANGELICAL LUTHERAN CHURCH IN AMERICA, THE UNITED METHODIST CHURCH, AND THE EPISCOPAL RADIO-TV FOUNDATION. THEY ALONG WITH THE PROTESTANT RADIO AND TELEVISION CENTER ARE GLAD YOU COULD BE WITH US.

WE HOPE YOU CAN JOIN US NEXT WEEK FOR THE REV. BARBARA TAYLOR... ON THE PROTESTANT HOUR... I'M DON ELLIOT HEALD WISHING YOU GOD'S BLESSING.

THEME MUSIC: UP AND OUT